

From: Kelly Michaels michaels@ci.brookfield.wi.us 
Subject: Emails from Mark Spitzer-Rubenstein
Date: March 12, 2021 at 12:32 PM
To: matt.kittle@Empowerwisconsin.org

KM

Good Afternoon Matt: Per your telephone call, attached are the emails I received from Mike Spitzer-Rubenstein.

Kelly Michaels, MMC, WCPC
Certified Professional Clerk
City of Brookfield
2000 N Calhoun Rd, Brookfield WI 53005
Phone: (262) 796-6653
ABSENTEE VOTING INFORMATION:
<http://www.ci.brookfield.wi.us/510/Absentee-Voting>
2010 Census Population: 37,920
Final estimate of January 1, 2020 population is 40,044

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Kelly Michaels

From:	Michael Spitzer-Rubenstein < michael@voteathome.org >
Sent:	Monday, September 21, 2020 10:45 AM
To:	Kelly Michaels
Subject:	Can we help Brookfield?

EXTERNAL EMAIL: Do not click links or open attachments unless you know the content is safe.

Hi Kelly,

I saw the Journal Sentinel article about how long it will take to count absentee ballots. Can I offer the assistance of the National Vote at Home Institute to assist?

We provide free technical assistance to cities and counties with absentee ballot operational planning as well as communications support for city clerks offices. We also have funding available to support your efforts. Currently, we're working with Milwaukee, Green Bay, Kenosha, Racine, and Wauwatosa on planning poll worker needs and responsibilities, identifying and resolving potential bottlenecks, communications, and other issues.

Now that the first wave of absentee ballots are out, do you have a few minutes to speak tomorrow (after 1 PM), Wednesday (after 2 PM), or Friday (before 3 PM)? I'm eager to explore how we can support your work in Brookfield.

...

Michael

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute
(310) 980-2872
he/him

VOTE  HOME

Learn more about:
[Election Officials Center](#)
[Mail Ballot FAQs](#)
[Mail Ballot Security](#)

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Kelly Michaels

From:	Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent:	Tuesday, September 8, 2020 11:53 AM
Subject:	Learn about Vote at Home's Operational Planning Tools

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Hi all,

I wanted to let you know that we're hosting a demo of the [operations tools](#) for election officials next week. It'll be a great introduction on how to estimate election inspector needs, polling place wait times, and a chance to ask questions. The demo is tomorrow, Wed Sept 9th, 3-4pm ET and you can [register here](#).

In addition, if you discover that you need additional resources, we have funding available, both from ourselves, and the [Center for Tech and Civic Life](#) (thanks to Priscilla Chan and Mark Zuckerberg). We can also connect you to partners like [Power the Polls](#) if you need to recruit poll workers or facilities.

I hope you'll join us and I'm also happy to set up a follow-up meeting to discuss how we can further assist your jurisdiction.

Thank you,
Michael Spitzer-Rubenstein

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
National Vote at Home Institute

(310) 980-2872

he/him

VOTE at **HOME**

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08252020 Email
Michae...ein.pdf

Kelly Michaels

From:	Michael Spitzer-Rubenstein <michael@voteathome.org>
Sent:	Friday, August 21, 2020 10:30 AM
To:	Kelly Michaels
Subject:	Brief Call? Free Assistance from the National Vote at Home Institute

EXTERNAL EMAIL: Do not click links or open attachments unless you know the content is safe.

Hi Kelly,

I'm Michael Spitzer-Rubenstein, the Wisconsin State Lead for the National Vote at Home Institute. You may have heard from Hillary Hall, our Senior Advisor for State and Local Election Officials but I wanted to personally reach out to you about how we can help Brookfield in this election.

Do you have 30 minutes to talk next week? I'd like to meet you, hear about your experience in the primaries, and share how we can help you over the next 74 days.

You might find [our Communications Toolkit](#) useful. It's a groundbreaking resource that uses behavioral science insights from our partners at ideas42 to help you connect with communities and get voters the information they need about voting in November. We know it's tough for cash-strapped election offices to build out a comprehensive communications plan, design compelling visuals and develop messaging documents. That's why our toolkit does all of that for you!

It includes a templated communications plans for election offices that's cohesive, strategic, and customizable, so you have a clear roadmap. We've also created inviting visuals in a variety of sizes that you can use for social media, print ads,

fliers posters or whatever is needed!

I know you already had to deal with poll worker shortages and delayed ballots in the primaries. Now, you're probably preparing for a massive increase in mail-in absentee ballots. The National Vote at Home Institute has your back. [The Communications Toolkit](#) is just one of the many resources we can offer you.

Are there any times next week that would be good for a brief conversation about how we can be of assistance? I'm happy to be flexible around your schedule.

Looking forward to speaking,
Michael

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Michael Spitzer-Rubenstein
State Lead for Wisconsin (Leadership Now Fellow)
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