

From: Michael Spitzer-Rubenstein michael@voteathome.org  
Subject: Elections Communications Assistance with CTCL  
Date: Aug 25, 2020 at 1:41:38 PM  
To: Wolfe, Meagan - ELECTIONS Meagan.Wolfe@wisconsin.gov

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Hi Meagan,

I'm Michael Spitzer-Rubenstein, the Wisconsin State Lead for the National Vote at Home Institute. You may have already spoken with Amber McReynolds or Hillary Hall; we're working with the Center for Technology and Civic Life to provide free election assistance to Wisconsin municipalities.

Do you have 30 minutes to talk in the next week? I'd like to meet you and discuss how we might work together to help the election run smoothly.

We've created a [Communications Toolkit](#) and are creating a Wisconsin-specific version with appropriate language about voter ID and signature records. It's a groundbreaking resource that uses behavioral science insights from our partners at ideas42 to help you connect with communities and get voters the information they need about voting in November. We know it's tough for cash-strapped election offices to build out a comprehensive communications plan, design compelling visuals and develop messaging documents. That's why we created it with templated communications plans, social media graphics, print ads, fliers, posters and other visuals.

Are there any times in the next week that would be good for us to speak about how we can help you and the Wisconsin Elections Commission? Mornings and early afternoons are generally best for me but I'm happy to be flexible around your schedule.

Looking forward to speaking,  
Michael

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